

Our focus on planet

The Heart is a symbol of how much we care, and we extend that care to our planet. At Southwest, we are committed to conservation, the responsible use of resources, and mitigation of our environmental impacts.



Southwest signed an agreement to purchase

3 Million Gallons

of low-carbon, renewable jet fuel per year starting in 2018.

7,300
metric tons of
CO₂e reduced



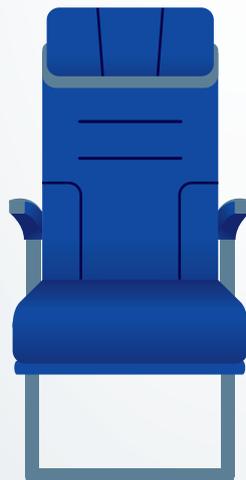
In 2014, 18% of our Ground Support Equipment fleet was powered by electricity, reducing our CO₂e emissions.

15,500 tons

of material diverted from landfills since 2008 thanks to onboard recycling.

That weighs the same as

370 Boeing-700 Aircraft



33 football fields
of leather kept from landfills

**Southwest's LUV Seat:
Repurpose with Purpose**

upcycled leather from used seat coverings to make new products with a positive social impact.